

3 Door Persuasive Advertisement

Imagine that you are living in the 1600s, in a country that has started a colony in North America. Your job is to persuade settlers to come to the new colony. Write an advertisement describing where it is located, why it was founded, and what life is like there. Organize your ideas, and support your position with evidence.

1. Choose a colony to write about: *New Netherland, New Sweden, Jamestown, Plymouth, or a colony in New Spain or New France.*

2. Use your textbook or computer to find information.

- *Description of Colony- advantages of location, culture, politics, and economics*
- *Motivation/Obstacles/Achievement of living in this colony (illustration with caption)*
- *Advantages of living in this colony, instead of one of the others colonies listed*
-Include what you can contribute to the community to persuade people to live there.

3. Create a 3 Door Brochure to persuade new settlers to come to this new colony.

<i>i n s i d e</i>	<i>Description</i>	<i>Illustrations of Motivation Obstacles & Achievements with Captions</i>	<i>Comparison to another Colony</i>		<i>Map of Colony</i>	<i>Name of Colony & Illustration</i>	<i>o u t s i d e</i>
				3 D O O R B R O C H U R E			

4. Review your work to make sure your advertisement includes all information you want and that all your facts are supported. Check to make sure that you used correct grammar, spelling, punctuation and capitalization.

5. Refer to rubric for scoring of activity.